



IMMEDIATE RELEASE

## **Pate Rehabilitation Patients and Staff to Participate in MetroPCS Dallas White Rock Marathon**

*Race provides opportunity to showcase monumental accomplishments  
for patients recovering from acquired brain injuries.*

**Dallas, TX - Nov. 15, 2011** - Pate Rehabilitation, delivering evidence-based treatment and support programs for individuals recovering from acquired brain injuries, announced today that it will have 42 runners – comprised of patients, therapists, staff, and Pate friends and family – participating in the 42<sup>nd</sup> Annual MetroPCS Dallas White Rock Marathon. The race will be held on Dec. 4 and is the largest event of its kind in Texas.

Pate's patients will run alongside Pate therapists and staff in teams of five; each team member will run a portion of the 26.2-mile, 6.5-hour long course. Beginning in 2007 with only one relay team, Pate has found the marathon to be extremely rewarding– physically, socially and emotionally to its patients and employees. To prepare for this enormous challenge, relay training has been incorporated into patients' ongoing therapy regimens. Patients have been learning safe running techniques and undergoing stretching, strength and treadmill training to build endurance. In addition, patients participate in a thirty minute daily walking group.

“Every day, our patients demonstrate incredible resiliency in overcoming the hardships associated with their brain injuries,” says Kier Bison, PhD, clinical neuropsychologist and director of program development with Pate Rehabilitation. “Running this marathon is a significant milestone in their recovery. With the encouragement of their therapists and families, our patients' levels of self awareness and self monitoring increase dramatically and their determination and pride in completing this race is phenomenal.”

The first marathon corral begins at 8 a.m. on Sunday, Dec. 4, in Fair Park. The race course winds through diverse areas of Dallas such as the Arts District, Uptown, Turtle Creek, the M Streets, White Rock Lake, Lakewood and the Swiss Avenue District. The course is certified by the USA Track & Field organization and serves as a qualifier for the Boston and New York Marathons. With online contributions and fundraising secured from the runners and relay teams, the marathon plans to donate \$1 million to the Texas Scottish Rite Hospital for Children.

“Pate has long been committed to the communities that it serves, so increased participation in this marathon has been a natural one,” says Kent Hayden, president of Pate Rehabilitation. “The marathon not only gives our patients and staff an opportunity to strengthen their bond and challenge their resolve, but also affords each a chance to give back to a community that has provided unending support in their commitment to recovery.”



To donate, volunteer, cheer on runners or learn more about the White Rock Marathon, please visit its website: [www.runtherock.com](http://www.runtherock.com).

**About Pate Rehabilitation**

Pate Rehabilitation is dedicated to the treatment of individuals with acquired brain injuries, helping them return to the highest quality of life possible. With facilities in Anna, Dallas and Ft. Worth, Texas, Pate Rehabilitation provides personalized, evidence-based neuropsychological, cognitive, occupational, physical and speech therapies to advance and accelerate patient recovery. Recognizing that the impact of brain injury extends beyond the patient, Pate serves as a compassionate resource for family members, helping them meet the practical and emotional challenges of caring for persons with brain injuries. In addition to therapy, Pate is also the unsurpassed leader in research, advocacy and education to advance understanding in the prevention of, and effective care for, brain injuries. To learn more about Pate Rehabilitation or acquired brain injury and its treatment, please visit [www.paterehab.com](http://www.paterehab.com).

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